



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Andrew J. Boron :

Examiner: Brian Green

Serial No.: 10/708,041

Group Art Unit: 3611

Filed: February 4, 2004

Attorney Docket No.: 716139.169

For: ADVERTISING DISPLAY UNIT

Customer No.: 027128

Confirmation No.: 2040

Last Office Action: July 19, 2005

AMENDMENT A

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed July 19, 2005, and within the fourth month for responding thereto and upon payment of the appropriate extension fee, as noted in the accompanying Petition For Extension of Time Under 37 CFR 1.136(a), please amend the above-identified application in accordance with the amendments and remarks as set forth herein.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begin on page 3 of this document.

Remarks/Arguments begin on page 12 of this document.

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